

# VIDEO TIME

## UNIT 4

### Business World

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Class: \_\_\_\_\_

**Titre de la vidéo :** The Factory – Red Wing Shoe Company

**Durée :** 2'37"

**Sous-titres :** non

**Lien vers la vidéo :**

[https://www.youtube.com/watch?v=KC3DINBb32w&feature=player\\_detailpage](https://www.youtube.com/watch?v=KC3DINBb32w&feature=player_detailpage)

### PART 1 ► Watch the whole video.

#### 1 Trouvez les informations suivantes.

a. The name of the company.

\_\_\_\_\_

b. The man's position in the factory.

\_\_\_\_\_

c. The name of the city.

\_\_\_\_\_

d. The name of the product written on the box.

\_\_\_\_\_

#### HELP!

**a shoemaker** un cordonnier

**leather** le cuir

**a process** le procédé

**stitching** la couture, la piqure

**to bond (with)** lier / se lier  
(avec)

### PART 2 ► Watch the video from the beginning to 0:38.

#### 2 Choisissez si les phrases ci-dessous sont vraies ou fausses.

	TRUE	FALSE
a. The Red Wing Factories started back in 1925.		
b. Four generations of shoemakers have worked in the factories.		
c. The production demand is about 25 pairs of shoes a week.		
d. About 5,000 pairs a day goes through this factory every day.		

### PART 3 ► Watch the video from 0:38 to 0:51.

#### 3 Répondez aux questions.

a. How long did Shirley work in the cutting room?

---

b. Why do the people work together?

---

---

### PART 4 ► Watch the video from 0:51 to 1:56.

#### 4 Reliez les phrases de la colonne A à celles de la colonne B.

a. There's different degrees of craftsmanship • • e. pick the colours and the imperfections in a hide.

b. and there're many parts in the shoemaking process • • f. it's hand and eye coordination...

c. and a machine can't do that, • • g. that require a critical eye

d. Stitching our parts together, • • h. starting with the leather cutting

#### 5 Complétez le script à l'aide des mots suivants.

critical – computerized machinery – high-quality – process – technology
-------------------------------------------------------------------------

And many of our shoes are manual-stitched because there's not \_\_\_\_\_  
\_\_\_\_\_ available to stitch the shoes the way that we want to stitched them  
together.

In the bottoming room, in seaming and sole stitching, again there's not new  
\_\_\_\_\_ out there, that allows us to automate things like this so it's very  
\_\_\_\_\_ for every shoe- and boot-building \_\_\_\_\_.

It is truly a team effort to build a \_\_\_\_\_ boot from start to finish in this facility.

## PART 5 ► Watch the video from 1:56 to 2:15.

### 6 Cochez les phrases qui correspondent à la vidéo.

- ☐ a. It takes a lot of true artists to build the product.
- ☐ b. It takes a lot of true craftsmen to build the product.
- ☐ c. If a person is wearing a pair of Red Wing boots that's a sad event.
- ☐ d. If a person is wearing a pair of Red Wing boots that's a pride thing.
- ☐ e. Roy Smith feels very proud to see the boots worn on the public.
- ☐ f. Roy Smith feels very angry to see the boots worn on the public.

### 7 Surlignez les métiers mentionnés par Roy.



A baker



A farmer in a pasture



A contractor



A mechanic



A construction worker



A truck driver

## PART 6 ► Watch the video from 2:15 to the end.

### 8 Complétez ce que dit Shirley Sommerfield.

The city of Red Wing and the Red Wing shoe company bond I would say hand in hand. We're very, very \_\_\_\_\_ to be able to say we \_\_\_\_\_ this, it stands up well, \_\_\_\_\_. We put our \_\_\_\_\_ and soul into what we \_\_\_\_\_.